

PULSE

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THE FUTURE
OF RETAIL:
HOW
DOES
THE SPA
INDUSTRY

*Stack
Up?*



Beauty

The Industry Source

THE.INDUSTRYSOURCE.COM • 1.800.362.6245

THE PRODUCT: Ginger Lily Farms Botanicals Therapy Flizzy Bomb Gift Sets contain four different therapy flizzy bombs to treat all your senses. Each three-ounce bomb is individually wrapped and made from natural ingredients including 100 percent organic jojoba oil, cocoa butter, shea butter and pure olive oil to soothe and moisture skin and menthol to stimulate the senses.

WHY IT WORKS FOR HOLIDAY: These days, consumers are more interested in organic products than ever before — especially when it comes to skin care. Your guests want to get their holiday shopping done while they pamper themselves, and these bath bombs are a quick and easy gift for anyone on the list.

WHAT THEY'LL DO FOR YOU: Each four-pack comes in its full color hard board box with window and raffia gift bow. Each bomb is wrapped in different color tissue paper and sealed with label. Plus, you'll get 14 percent savings when you buy 12 or more.



Devices

BioPhotas, Inc.

BIOPHOTAS.COM • 1.714.838.1956

THE PRODUCT: The Celluma Light Therapy device treats a variety of conditions including acne, wrinkles and pain. Designed for use over the face, or anywhere on the body, Celluma is easy-to-use, lightweight, portable and safe. Its flexible design allows Celluma to conform closely to the treatment area, a key to effectiveness.

WHY IT WORKS FOR HOLIDAY: Ideal for both professional and home use, Celluma is a whole-body wellness device that invigorates cells to naturally rejuvenate the body and successfully treat a variety of skin, muscle and joint conditions.

WHAT THEY'LL DO FOR YOU: BioPhotas offers educational trifold Celluma brochures to display in your retail area for your guest's enlightenment. For spas intending to stock Celluma exclusively for 2017 holiday retail purposes, use code CELBAQ2017 for

a FREE Celluma Carry Bag (value US\$49.95) with each device. Guests can then discard packaging and use the bag to easily transport Celluma anywhere in the world.



Fashion

Anatomie

ANATOMIE.COM • 1.303.576.1900

THE PRODUCT: The Kenya Jacket is a fashion-forward update on the safari jacket for adventures far and near. This sleek blazer feel style is nipped in at the waist for a flattering feminine fit and is outfitted with plenty of pockets for stashing all your travel essentials. Crafted in Anatomie's signature fabric, a lightweight stretchy woven material developed in France, Kenya is wrinkle-free, moisture-wicking, quick-drying and highly durable.

WHY IT WORKS FOR HOLIDAY: The Kenya Jacket is the ultimate item to sell in a small space, with high ROI and great margins. Seven Anatomie pieces fit into their famous packing cube, which makes for a fun packaging touch and incentivizes additional purchases.

WHAT THEY'LL DO FOR YOU: Anatomie will provide an acrylic logo sign, customized displays designed by Anatomie in house, packing cubes and sleep masks as gift with purchase, and staff incentives with free items to wear as uniforms. Anatomie also sends mannequins upon request.



Helen Jon

HELENJON.COM
1.913.713.6210

THE PRODUCT: The Bikini Bag is a slate blue striped clutch with embroidered medallions on the front and back. It has a waterproofed interior, zipper closure, and wrist strap for ease of carrying. The Helen Jon logo is on one side but the bikini bag can be embroidered with a hotel or spa logo on the other.

WHY IT WORKS FOR HOLIDAY: The Helen Jon bikini bag is a very versatile piece at a good price point. It can be used as a wet suit bag but can also be carried as a clutch. The slate blue stripes and medallion embroidery give the bikini bag a timeless, yet unique, quality that won't go out of style and is easy to wear.

WHAT THEY'LL DO FOR YOU: Helen Jon can customize the bikini bags to feature your spa or hotel's logo. This branding will allow customers to take your name wherever they travel. Helen Jon also provides high resolution photographs to assist in merchandising their products.

